

Intel Senior Vice President, Technology marketing, enterprise data center storage and solutions expert. Leader, adept at designing, growing, and optimizing technical customer facing organizations. Proven ability to enable cutting edge technology business to achieve large scale revenue. Currently, James leads an international team who defines and implements global data center solutions and software partner marketing strategies, create and drive an insatiable demand for Intel SSD products, enable markets to scale new technologies like Optane and 3D NAND, and align future SSD products to customer requirements. James has a Bachelor's of Science in Electrical Engineering from Michigan Technological University, has authored several optical communications and storage standards, holds one patent, and is a certified USA Archery Level 2 Instructor.